

## Courses of the educational programme of Tourism according to modules

|                           |           |
|---------------------------|-----------|
| <b>Name of the module</b> | Economics |
|---------------------------|-----------|

| Course  |                           | ECTS credit | Contact hours |
|---------|---------------------------|-------------|---------------|
| Code    | Name                      |             |               |
| BUS102C | Principles of Economics 1 | 5           | 49            |
| BUS103C | Principles of Economics 2 | 5           | 49            |

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| <b>Name of the module</b> | Business |
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| Course  |   | ECTS credit | Contact hours |
|---------|---|-------------|---------------|
| Code    | Name  |             |               |
| BUS105C | Fundamentals of Business                      | 5           | 49            |
| BUS110E | Business in Action                            | 5           | 49            |
| BUS121E | Business Communications (Introductory Course) | 5           | 49            |
| BUS120E | Business Ethics                               | 5           | 49            |
| BUS139E | International Business (Introductory Course)  | 5           | 49            |
| BUS113C | Legal Principles of Business                  | 5           | 49            |
| BUS133E | Fundamentals of Logistics                     | 5           | 49            |

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| <b>Name of the module</b> | Business |
|---------------------------|----------|

| Course  |                          | ECTS credit | Contact hours |
|---------|--------------------------|-------------|---------------|
| Code    | Name                     |             |               |
| BUS105C | Fundamentals of Business | 5           | 49            |

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|---------|---|---|----|
| BUS110E | Business in Action                            | 5 | 49 |
| BUS121E | Business Communications (Introductory course) | 5 | 49 |
| BUS120E | Business Ethics                               | 5 | 49 |
| BUS139E | International Business (Introductory course)  | 5 | 49 |
| BUS113C | Legal Principles of Business                  | 5 | 49 |
| BUS133E | Fundamentals of Logistics                     | 5 | 49 |

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| <b>Name of the module</b> | Finances |
|---------------------------|----------|

| Course  |                        | ECTS credit | Contact hours |
|---------|------------------------|-------------|---------------|
| Code    | Name                   |             |               |
| BUS107C | Financial Accounting 1 | 5           | 49            |
| BUS111C | Financial Accounting 2 | 5           | 49            |

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| <b>Name of the module</b> | Marketing |
|---------------------------|-----------|

| Course  |                                 | ECTS credit | Contact hours |
|---------|---------------------------------|-------------|---------------|
| Code    | Name                            |             |               |
| BUS108C | Fundamentals of Marketing       | 5           | 49            |
| TOR107C | Tourism Marketing               | 5           | 49            |
| BUS115E | Business Marketing (2B)         | 5           | 49            |
| BUS140E | Principles of Service Marketing | 5           | 49            |

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| <b>Name of the module</b> | Foreign Language |
|---------------------------|------------------|

| Course  |                                       | ECTS credit | Contact hours |
|---------|---------------------------------------|-------------|---------------|
| Code    | Name                                  |             |               |
| BUS109E | Foreign Language – Business English 1 | 5           | 49            |

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|---------|---------------------------------------|---|----|
| BUS114E | Foreign Language – Business English 2 | 5 | 49 |
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| <b>Name of the module</b> | Management |
|---------------------------|------------|

| Course  |   | ECTS credit | Contact hours |
|---------|---|-------------|---------------|
| Code    | Name  |             |               |
| BUS112C | Fundamentals of Management                    | 5           | 49            |
| TOR105C | Hospitality Management                        | 5           | 49            |
| TOR104C | Event Administration                          | 5           | 49            |
| TOR111C | Hotel Management                              | 5           | 49            |
| BUS126E | Organizational Behavior (Introductory course) | 5           | 49            |
| BUS128E | International Management                      | 5           | 49            |

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| <b>Name of the module</b> | Tourism |
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| Course  |                                     | ECTS credit | Contact hours |
|---------|-------------------------------------|-------------|---------------|
| Code    | Name                                |             |               |
| TOR101C | Introduction to Tourism             | 5           | 49            |
| TOR102C | Tourism Geography                   | 5           | 49            |
| TOR103C | Environmental and Adventure Tourism | 5           | 49            |
| TOR106C | Cultural Tourism                    | 5           | 49            |
| TOR109C | Excursion Studies                   | 5           | 49            |
| TOR110C | Recreation and Balneology           | 5           | 49            |
| TOR112C | Tour Operating                      | 5           | 49            |
| TOR113C | IT Technologies in Tourism          | 5           | 49            |
| TOR114C | Medical Tourism                     | 5           | 49            |
| TOR115E | Tourism Transport Service           | 5           | 49            |

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|---------|----------------------------------|---|----|
| TOR117E | Sales in Tourism and Hospitality | 5 | 49 |
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| <b>Name of the module</b> | Practice |
|---------------------------|----------|

| Course  |                    | ECTS credit | Contact hours |
|---------|--------------------|-------------|---------------|
| Code    | Name               |             |               |
| TOR116C | Practical Training | 10          | 50            |

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|---------------------------|-------------------|
| <b>Name of the module</b> | Bachelor's Thesis |
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| Course  |                   | ECTS credit | Contact hours |
|---------|-------------------|-------------|---------------|
| Code    | Name              |             |               |
| BUS138C | Bachelor's Thesis | 15          | 60            |