

Courses of the dual educational programme of Business Administration according to modules

Name of the module	Economics
---------------------------	-----------

Course		ECTS credit	Contact hours
Code	Name		
BUS102C	Principles of Economics 1	5	49
BUS103C	Principles of Economics 2	5	49

Name of the module	Marketing
---------------------------	-----------

Course		ECTS credit	Contact hours
Code	Name		
BUS108C	Fundamentals of Marketing	5	49
BUS115E	Business Marketing (2B)	5	49
BUS140E	Principles of Service Marketing	5	49

Name of the module	Business
---------------------------	----------

Course		ECTS credit	Contact hours
Code	Name		
BUS105C	Fundamentals of Business	5	49
BUS113C	Legal Principles of Business	5	49
BUS120C	Business Ethics	5	49
BUS110C	Business in Action	5	49
BUS122C	Modeling and Optimization of Business Processes	5	49

BUS133E	Fundamentals of Logistics	5	49
BUS139C	Principles of International Business	5	49

Name of the module	Finances
---------------------------	----------

Course		ECTS credit	Contact hours
Code	Name		
BUS106E	Financial Markets and Financial Institutes	5	49
BUS124E	Financial Management	5	49
BUS117C	Corporation Finances	5	49
BUS125E	Risk Management (Introductory course)	5	49
BUS132E	International Finances	5	49
BUS118E	Bank Management	5	49

Name of the module	Management
---------------------------	------------

Course		ECTS credit	Contact hours
Code	Name		
BUS130C	Strategic Management (Introductory course)	5	49
BUS126C	Organizational Behavior (Introductory course)	5	49
BUS128E	International Management	5	49
BUS112C	Fundamentals of Management	5	49

Name of the module	Accounting
---------------------------	------------

Course		ECTS credit	Contact hours
Code	Name		

BUS107C	Financial Accounting 1	5	49
BUS111C	Financial Accounting 2	5	49
BUS116C	Managerial Accounting	5	49

Name of the module	Foreign Language
---------------------------	------------------

Course		ECTS credit	Contact hours
Code	Name		
BUS165E	Business English 1	10	94
BUS166E	Business English 2	10	94

Name of the module	Mathematics
---------------------------	-------------

Course		ECTS credit	Contact hours
Code	Name		
BUS101C	Calculus	5	49
BUS104C	Linear Algebra	5	49
BUS119E	Applied Statistics	5	49

Name of the module	Tourism
---------------------------	---------

Course		ECTS credit	Contact hours
Code	Name		
TOR101E	Introduction to Tourism	5	49

Name of the module	Module of International Business School (Hungary)
---------------------------	---

Course		ECTS credit	Contact hours
Code	Name		

BPS107	International business policy and Strategy 2	3	
SKI107	Research methodology	2	
MKT102	International marketing	5	
HRM102	Strategic Human Resource Management	5	
ECO103	Games of Strategy	5	
MAN105	Business Management	5	
DIS101	Dissertation		