

## Program Costs

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There is **no tuition fee** for students from our partner universities and there is even a limited number of stipends available.

### Housing in Heidenheim (per month):

Host family approx. € 200  
Private accommodation approx. € 200 – 300

**Living expenses** approx. € 300

### OPTIONAL

**Intensive German Class** approx. € 830  
(3 week intensive including tuition and housing)



Additional costs might arise for excursions.

## Contact

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### For more information

Contact the international office at your university or:

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University of Cooperative Education:

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## Partner Program Business Administration

*English-taught classes*



## Partner Program - Business Administration

In 1974, the University of Cooperative Education – or “Berufsakademie” as it is known in Germany – was launched as an innovative new project in the Federal State of Baden-Württemberg in the Southwest of Germany. It was designed to provide students with a system of higher education based on the unique combination of theoretical studies and on-the-job training. Students completing their degrees at the University of Cooperative Education alternate between academic and on-the-job training giving them the opportunity to immediately apply concepts learnt in class to their workplace and vice-versa bring in new ideas from their training companies into the classroom.

Berufsakademie Heidenheim is accredited by Britain’s **Open University**. Third year students may enrol at Open University and after graduation the “Bachelor’s Degree with Honours” is awarded in addition to the national degree.

Berufsakademie Heidenheim offers a wide range of programs in the fields of Business, Engineering and Social Work.

Generally classes are taught in German but BA Heidenheim also offers English-taught classes to welcome international students into the student body.

To go in line with our model, international students can attend classes at the university and afterwards add an internship or work placement with one of our cooperating companies. Another option is to do an internship before the semester starts.

This program is aimed at students from our partner universities in Europe, the US, Canada, Mexico, Russia and New Zealand.

In addition to the academic course work we also offer a cultural program. Students will have the chance to see Stuttgart, Munich including Neuschwanstein and Heidelberg. A trip to Berlin is organized if there are enough applicants.

Intensive German language courses are offered before the start of the semester and if required also during the semester.

## Studying in Heidenheim

The international Partner Program is a one-semester program aimed at familiarizing students from abroad with Germany and its internationally oriented market, while developing their skills in international business and intercultural communication. The program starts with an optional intensive German course in either Freiburg or Heidelberg and is rounded off by an optional work placement at the end of the semester.

The program runs from **October to December** of each year.

<b>Modules offered:</b>	<b>ECTS</b>
<b>Human Resource Management</b>	3
<b>Economics</b>	3
<b>International Marketing</b>	3
<b>International Finance</b>	3
<b>Innovation and Product Management</b>	4
<b>Simulation Game General Management</b>	3
<b>German Language and Culture</b>	4
<b>Business English</b>	3
<b>Diversity and Global Pluralism</b>	3
<b>Quality Management Strategies</b>	3
<b>Student Research Project</b>	5

## Program information

### **Schedule:**

#### **September:**

Optional German intensive class in Freiburg or in Heidelberg.

#### **October to December:**

classes at BA Heidenheim

International students and BA students mix in the classes. Modules are taught by BA faculty and international lecturers.



**Internship / work placement** in a German company before or after the semester in Heidenheim.

This internship is optional. Please check with your university whether you can earn credit for it.