

Courses of the additional educational programme of Tourism (minor)

Name of the module | Tourism Marketing

Course		ECTS credit	Contact hours
Code	Name		
TOR107C	Tourism Marketing	5	49

Name of the module | Tourism Management

Course		ECTS credit	Contact hours
Code	Name		
TOR105C	Hospitality Management	5	49
TOR104C	Event Administration	5	49
TOR111C	Hotel Management	5	49

Name of the module | Tourism

Course		ECTS credit	Contact hours
Code	Name		
TOR101C	Introduction to Tourism	5	49
TOR102C	Tourism Geography	5	49
TOR103C	Environmental and Adventure Tourism	5	49
TOR106C	Cultural Tourism	5	49
TOR109C	Excursion Studies	5	49
TOR110C	Recreation and Balneology	5	49
TOR112C	Tour Operating	5	49
TOR117E	Sales in Tourism and Hospitality	5	49